



PUEBLO Y SALUD, INC.

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January 31, 2019

Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

Executive Director
Ruben Rodriguez

Dear Ms. Solomon-Cary,

Re: Pueblo Y Salud, Inc. Requested Changes to the Streamlined CUB Ordinance Draft (Council File #17-0981)

BOARD OF DIRECTORS

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Pueblo y Salud, Inc. focuses on serving the Latino communities within the Northeast San Fernando and Antelope Valley, with a focus on education, civic participation, health, culture, and drug/alcohol/tobacco prevention services.

Alcohol has a tremendous negative public health impact. LA County spends \$10.8 Billion annually managing alcohol-related problems. Currently, there are over 6,300 businesses that sell alcohol operating within the City of Los Angeles. Over 900 licenses are in the application process. Because of this dramatic concentration of alcohol businesses, any new land use policies that make changes to the current permitting process should be carefully considered and must include substantial provisions that protect public health and safety.

For these reasons, Pueblo Y Salud must withhold its support of Councilmember Krekorian's Streamlined CUB Ordinance Draft (Council File #17-0981) unless the following conditions are incorporated:

- No happy hours or drink specials permitted.
- No pitchers of beer permitted.
- No minimum drink ordering requirements.
- The only on-site advertisement indicating the availability of alcoholic beverages shall be the posting on a menu.
- There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages. Interior displays of alcoholic beverages or signs which are clearly visible to the exterior shall constitute a violation of this condition.
- Via the Monitoring Verification and Inspection Program (MViP), a review/inspection will be conducted within 12 months of commencing operations to ensure the permittee's compliance with all operating conditions. An annual review/inspection shall be ongoing for the lifetime of the permit. Fees imposed on retailers should be sufficient to fund all enforcement and monitoring activities. In addition, the public should be able to report possible violations directly to the MViP.
- A public hearing shall be included in the process prior to the permit being granted to ensure specific community considerations are incorporated.
- A method for imposing penalties (including the imposition of additional operating conditions), as well as a streamlined process for revoking the local permit authorizing the sale of alcohol, shall be clearly articulated in the event operating standards are violated.

The number of CUB applications will certainly increase if the Streamlined Ordinance is passed. Therefore, it is crucial that the above conditions, which call for strict sales/service guidelines, rigorous enforcement of the stated conditions, and include public hearings to allow impacted communities input as to whether they want more alcohol sales in their neighborhoods.

Pueblo Y Salud will support the Streamlined CUB Draft Ordinance only if these conditions are included in the permitting process.

Sincerely,


Ruben Rodriguez
Executive Director